**Title of paper**

*Monitoring consumer price trend using daily price data of online grocery stores in India*

**Abstract**

Central banks and other policymakers monitor the trends in consumer price using different price indices. These indices are compiled by official agencies and are usually published at monthly frequency. However, the time lag of publishing the official data often creates bottleneck for policymaking as information on price situation remains unavailable at the time of framing policy decisions. In order to bridge the information gap, this paper proposed a methodology of tracking price momentum almost on real time basis using online grocery stores price data. Online grocery stores have been operationally successful in different advanced and emerging economies including India for a considerable period of time and have a large consumer base. Given the wide reach of such online groceries and their product coverage, we explore the information content of the daily pricing data from such online groceries in Indian context. We find concordance of price momentum between price quotations of e-retailers with the officially published data. We argue that such high frequency data can be effectively used for developing composite price indices which can track the price momentum in real time and can provide valuable policy inputs to policymakers.