System of Environmental-Economic Accounting: Experimental Ecosystem Accounts: Diagnostic Tool for Strategic Planning
Version 4.0, September 22, 2014

Group exercise

SITUATION

Your Deputy Minister asks for a proposal to ensure your country/province meets international obligations for reporting on SDGs by 2020.

Funding could be made available depending on your strategy and work plan.

He/she requires a proposal by tomorrow to convince other Deputy Ministers to collaborate.

YOUR TASK

Give an elevator speech (2 minutes) to convince Deputy Minister what is required:

Given the national priority to __________________________________________________________,

_____________________________________________________

which requires collaboration among ______________________________________________________,

_____________________________________________________________________________________

we propose to integrate data on _______________________________________________________

_____________________________________________________________________________________

to create accounts for ___________________________________________________________________

_____________________________________________________________________________________

by building on our experience in _______________________________________________________.

_____________________________________________________________________________________

There are opportunities to support this by _________________________________________________,

_____________________________________________________________________________________

however the constraints that need to be overcome include _________________________________.

The work plan to ________________________________________________________________

and ____________________________________________________________

will require approximately ____ years and ____ dollars.