E-Commerce: The Contribution to the Malaysia’s Economy
Key Issues of the Paper

1. E-commerce is a medium or platform of buying and selling goods and services over the internet where its transform the traditional way of doing business.

2. Data collection method.

3. Malaysia’s efforts to achieve the target of goal 9 of SDGs especially on the inclusiveness and competitive economic forces in order to generate employment, income, facilitate international trade and enable the efficient use of resources.

4. The fast growth of e-commerce business and ICT’s technology will accelerate economic growth, connectivity, mobility and well-being of the people.

5. Transforming Malaysia towards digital economy.
Main Findings/Results

1. E-Commerce income recorded RM 447.8 billion with an annual growth at 6.0 per cent.

2. E-Commerce income by type of customers dominated by B2B.

3. Contribution of ICT was 18.3 per cent, comprising ICT industry (13.2%) and e-commerce for non ICT industries (5.1%).

4. Value added of e-commerce registered RM85.8 billion and this is 6.3 per cent of GDP.

5. Individual using internet increased 9.0 percentage points.
Conclusion

1. Malaysia’s e-commerce activities are rapidly growth.
2. Malaysia has improved on the ICT infrastructure especially on the access and development of information and communications technology and strive to provide universal and affordable access to the internet.
3. The findings of the surveys reflects Malaysia’s efforts to achieve the target of goal 9 especially on the inclusiveness and competitive economic forces in order to generate employment, income, facilitate international trade and enable the efficient use of resources.
4. The development of ICT technology and the era of digital economy, most business has become simple, easy and up to date, thus it will accelerate economic growth, connectivity, mobility and well-being of the people.
5. To develop the digital economy and cross-border trading activity using the e-commerce. The share of e-commerce to Gross Domestic Product (GDP) was targeted at 20.8 per cent by 2020 and e-commerce traders to increase their contribution to the overall GDP to reach RM211 billion (approximately US$47.68 billion) by 2020.